

Stakeholders

Anyone who has input or is impacted by the final solution and might include:

The client, target audience, project champion:
students, teachers, parents/family, peers

Designing with Stakeholders

- What do they need in the final solution?
- How do they affect the final solution?
- Who will give you final approval for the solution?
- Have you considered all their requirements?

Target Audience(s)

These are the people you are designing for.
They will be using the final solution so their needs are an important key factor.

Persona

Key Characteristics:

Any relevant attributes that will help you design the final solution (eg. Age, Gender, Weight, Height)

Current Knowledge:

What do they already know how to do?

You might be able to use this knowledge to your advantage in the final solution.

Expectations:

What will your target audience expect from the final solution?

How will they expect it to fit their needs and requirements?