

Name: Lauren Hendry

Task	Mark
Research: <ul style="list-style-type: none">• at least 5 different stickers• written notes about each sticker	3 / 3 2 / 2
Sketches: <ul style="list-style-type: none">• at least 5 different ideas• one final idea	4 / 4 2 / 2
Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	20 / 20

Notes:

Good work Lauren.

Keep working on the research and final evaluation. I would like to see more notes during research to show what you are thinking and more descriptions in the evaluation.

You seem to have mastered the basics of the design process which is great to see.

Name: James Doak

Task	Mark
Research: <ul style="list-style-type: none">• at least 5 different stickers• written notes about each sticker	0 / 3 0 / 2
Sketches: <ul style="list-style-type: none">• at least 5 different ideas• one final idea	4 / 4 1 / 2
Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	14 / 20

Notes:

Good work James.

You are starting to get the hang of the design process. Add some research on the next project and you will have made a huge step forward. Keep this hard work up.

Name: Lewis Cochrane-Cree

Task	Mark
Research: <ul style="list-style-type: none">• at least 5 different stickers• written notes about each sticker	3 / 3 2 / 2
Sketches: <ul style="list-style-type: none">• at least 5 different ideas• one final idea	4 / 4 2 / 2
Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	20 / 20

Notes: Create content

Great work Lewi.

You are starting to get the hang of the design process. Your research looks suspiciously like those of another students but I have given you the benefit of the doubt and the marks based on the comments. In the next project try writing comments that include what you like and why in more detail.

Keep up the good work.

Name: Phillip Early

Task	Mark
Research: <ul style="list-style-type: none">• at least 5 different stickers• written notes about each sticker	0 / 3 0 / 2
Sketches: <ul style="list-style-type: none">• at least 5 different ideas• one final idea	4 / 4 1 / 2
Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	1 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	13 / 20

Notes:

Good effort Phillip.

Research is still holding you back. Before you start coming up with ideas have a look around at what other people have already done. It'll help you get ideas quickly.

Keep up the good work.

Name: Michael Early

Task	Mark
Research: <ul style="list-style-type: none">• at least 5 different stickers• written notes about each sticker	3 / 3 1 / 2
Sketches: <ul style="list-style-type: none">• at least 5 different ideas• one final idea	4 / 4 2 / 2
Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	19 / 20

Notes:

Great effort Michael.

In the next project add more descriptive notes. Tell me in more detail what you like and don't like for each idea and then why you don't like it.

Keep up the good work.

Name: Bonnie Smid

Task	Mark
Research: <ul style="list-style-type: none">• at least 5 different stickers• written notes about each sticker	3 / 3 1 / 2
Sketches: <ul style="list-style-type: none">• at least 5 different ideas• one final idea	4 / 4 2 / 2
Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	19 / 20

Notes:

Great effort Bonnie.

In the next project add more detailed notes. Tell me in more detail what you like and don't like for each idea and then why you don't like it.

Keep up the good work.

Name: Jade Culpan

Task	Mark
Research: <ul style="list-style-type: none">• at least 5 different stickers• written notes about each sticker	3 / 3 2 / 2
Sketches: <ul style="list-style-type: none">• at least 5 different ideas• one final idea	4 / 4 2 / 2
Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	1 / 3
Total:	18 / 20

Notes:

Great effort Jade.

Great research and concept work.

Your evaluation let you down a little. The first part was completed well. The questions asking why you like particular elements were not entirely relevant.

Big improvement on the last project.

Name: Rosia Zawari

Task	Mark
Research: <ul style="list-style-type: none">• at least 5 different stickers• written notes about each sticker	0 / 3 0 / 2
Sketches: <ul style="list-style-type: none">• at least 5 different ideas• one final idea	4 / 4 2 / 2
Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	15 / 20

Notes:

Excellent work Rosia.

You have a very nice drawing style and have come up with a great sticker design.

For th next project have a look for some existing designs done by other people to include in your research.

Name: Tejey Gebremedihin

Task	Mark
Research: <ul style="list-style-type: none">• at least 5 different stickers• written notes about each sticker	0 / 3 0 / 2
Sketches: <ul style="list-style-type: none">• at least 5 different ideas• one final idea	4 / 4 2 / 2
Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	15 / 20

Notes:

Excellent work Tejey.

The final sticker is different from the final idea on paper. In your evaluation you can make a note of why you made these changes.

For the next project have a look for some existing designs done by other people to include in your research.

Name: Raazia Hussaini

Task	Mark
Research: <ul style="list-style-type: none">• at least 5 different stickers• written notes about each sticker	0 / 3 0 / 2
Sketches: <ul style="list-style-type: none">• at least 5 different ideas• one final idea	4 / 4 2 / 2
Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	15 / 20

Notes:

Excellent work Raazia.

When you start a project have a look for exiting designs to see what other people have already done. It makes coming up with your own ideas much easier.

I would also like to see you creating more ideas at the very beginning. These can be quite rough drawings as the idea is to get a lot of different ideas.

Name: Rosemary Meikle

Task	Mark
Research: <ul style="list-style-type: none">• at least 5 different stickers• written notes about each sticker	1 / 3 1 / 2
Sketches: <ul style="list-style-type: none">• at least 5 different ideas• one final idea	4 / 4 2 / 2
Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	17 / 20

Notes:

Excellent work Rosemary. It looks like you are getting the hang of the design process.

For the next project do a little more research to help you come up with ideas.

Your concept work is really good with a good range of ideas. I really like some of those little characters.

Another project inspired by My Chemical Romance ☺

Name: Najiba Rezaie

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Sketches: <ul style="list-style-type: none">• at least 5 different ideas• one final idea	3 / 4 2 / 2
Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	14 / 20

Notes:

Good work Najiba

When you start a project have a look for exiting designs to see what other people have already done. It makes coming up with your own ideas much easier.

I would also like to see you creating more ideas at the very beginning. Your concept work is great and with more drawings you would have a lot more to choose from for your final idea.

Name: Ben Hughes

Task	Mark
Research: <ul style="list-style-type: none"> • at least 5 different stickers • written notes about each sticker 	0 / 3 0 / 2
Sketches: <ul style="list-style-type: none"> • at least 5 different ideas • one final idea 	4 / 4 2 / 2
Final logo: <ul style="list-style-type: none"> • based on concept sketches • the final sticker printed on sticker paper 	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none"> • the sheet has been completed 	3 / 3
Total:	15 / 20

Notes:

Good work Ben

When you start a project have a look for exiting designs to see what other people have already done. It makes coming up with your own ideas much easier.

Good concept work. These next step for you now is to start evaluating each idea by writing what you like and don't like beside each sketch. It's a technique for helping you decide the best final solution.

The evaluation was good. I would like to see you thinking a little more about the elements you like and things you would have done differently if you had another chance or more time. This stage is there to help you push your ideas on the next project.

Name: Shaun Cain

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Research: <ul style="list-style-type: none">• at least 5 different stickers• written notes about each sticker	0 / 3 0 / 2
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Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	15 / 20

Notes:

Good work Shaun

When you start a project have a look for exiting designs to see what other people have already done. It makes coming up with your own ideas much easier.

Good concept work. I would like to see more ideas at this stage. Use your research to help you come up with a a wide range of concept ideas to pick a final solution from.

The evaluation is good. You have made some good comments about the design and what can be improved. Well done.

Name: Zuri George

Task	Mark
Research: <ul style="list-style-type: none">• at least 5 different stickers• written notes about each sticker	3 / 3 0 / 2
Sketches: <ul style="list-style-type: none">• at least 5 different ideas• one final idea	4 / 4 2 / 2
Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	18 / 20

Notes:

Good work Zuri

When you start a project have a look for exiting designs to see what other people have already done. It makes coming up with your own ideas much easier.

Great concept work. You have a good range of ideas to choose from and the design notes on some of the sketches allow others to see what you are thinking and why you chose your final solution.

The evaluation is good. You have made some good comments about the design and what can be improved. Well done.

This is a really interesting design.

Name: Navid Afzali

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Research: <ul style="list-style-type: none">• at least 5 different stickers• written notes about each sticker	0 / 3 0 / 2
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Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	15 / 20

Notes:

Good final design Navid.

I remember you doing sketching before transferring the design to the transparency. Show me those sketches for more marks.

When you start a project have a look for exiting designs to see what other people have already done. It makes coming up with your own ideas much easier.

The evaluation is good. You have made some good comments about the design and what can be improved. Well done.

Update: concept work noted 5/6/07

Name: Ethan Chalmers

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Final logo: <ul style="list-style-type: none">• based on concept sketches• the final sticker printed on sticker paper	2 / 2 4 / 4
Evaluation: <ul style="list-style-type: none">• the sheet has been completed	3 / 3
Total:	15 / 20

Notes:

Good work Ethan.

When you start a project have a look for exiting designs to see what other people have already done. It makes coming up with your own ideas much easier.

Keep practicing sketching so you can generate lots of ideas at the start of a project. The more ideas you have to choose from the better your final design usually is.

Good effort on the evaluation.