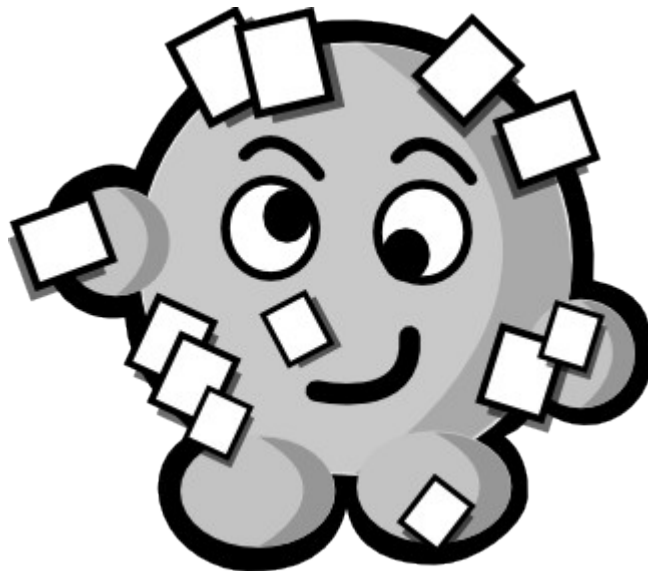


# Sticker Design

Introduction to simple vector illustration



## **Brief:**

Design a simple character and title that can be printed on to sticker paper.

## **Your sticker design needs:**

- a simple character: drawn and coloured using ink; or traced into Inkscape
- a title: must be associated with the character and fit within the provided space
- to fit within a space 100mm x 140mm (ie. must not be any larger than this)

## **The Design Process:**

1. **Research** existing stickers to see what sort of design work has been done before. Stickers are everywhere so pick them up, look in art books, magazines, web etc.

**Write beside each design what you like and don't like about them**

2. **Sketch ideas** for your own sticker. Try lots of ideas. Keep the drawings simple.
3. **Choose an idea** that you really like and draw it on a fresh sheet of paper.
4. **Render your idea** using ink pens and tracing paper. The best designs will also be able to trace into the computers using Inkscape.  
All designs will be scanned and printed on to sticker paper.

5. Complete an **evaluation** sheet

6. **Hand in your finished sticker** with all the sketches, ideas and evaluation

## Project Checklist

Check each of the tasks off as you complete them. Add the date you completed each.

Task	Date	Completed
Research of existing stickers		<input type="checkbox"/>
Sketches of ideas for stickers – characters and titles		<input type="checkbox"/>
A final drawing of the sticker		<input type="checkbox"/>
Scan the sticker for printing		<input type="checkbox"/>
Evaluation sheet		<input type="checkbox"/>
Handed in		<input type="checkbox"/>

### How this will be assessed:

Task	Mark
Research: <ul style="list-style-type: none"> <li>at least 5 different stickers</li> <li>written notes about each sticker</li> </ul>	/ 3 / 2
Sketches: <ul style="list-style-type: none"> <li>at least 5 different ideas</li> <li>one final idea</li> </ul>	/ 4 / 2
Final logo: <ul style="list-style-type: none"> <li>based on concept sketches</li> <li>the final sticker printed on sticker paper</li> </ul>	/ 2 / 4
Evaluation: <ul style="list-style-type: none"> <li>the sheet has been completed</li> </ul>	/ 3
<b>Total:</b>	<b>/ 20</b>

# Evaluation Sheet

**Name:**

What do you like about your design?

What would you do different next time?

What is the most interesting part of your design?

Why is it interesting?