

Band Poster Design

Introduction to using different modes and media



Brief:

Design an A4 poster for a band of your choice that uses a range of different media and modes.

Your poster needs to include:

- The band name
- an image that represents the band in some way
- at least two of the following geometric solids:
(tick the two you want to use)
 - cube
 - pyramid
 - cylinder
 - tube

- one of the following drawing styles must be used to render the geometric shapes
 - isometric
 - oblique
 - perspective

- use at least two of the following media
 - ink
 - pastels
 - pencils (coloured and graphite)
 - coloured cardboard
 - transparencies

The Design Process:

1. **Research** existing poster designs and CD covers to see how your chosen band has been represented before. Photocopy existing posters, use the internet, look in books etc.

Write beside each poster/CD cover what you like and don't like about them

2. **Sketch ideas** for your own poster. Try lots of ideas.
3. **Choose an idea** that you really like and draw it on a fresh sheet of paper.
4. **Render your idea** using the range of media provided above. Draw, trace and stencil shapes that you can use on your poster. Explore different colours, sizes, shapes, textures and layouts.
5. Complete an **evaluation** sheet
6. **Hand in your finished poster** with all the sketches, ideas and evaluation

Project Checklist

Check each of the tasks off as you complete them. Add the date you completed each.

Task	Date	Completed
Research of existing posters and CD covers		<input type="checkbox"/>
Sketches of ideas for poster		<input type="checkbox"/>
A final drawing of the poster layout		<input type="checkbox"/>
A final layout using different media		<input type="checkbox"/>
Evaluation sheet		<input type="checkbox"/>
Handed in		<input type="checkbox"/>

How this will be assessed:

Task	Mark
Research: <ul style="list-style-type: none"> at least 5 different posters and/or CD covers written notes about each poster/CD cover 	/ 3 / 2
Sketches: <ul style="list-style-type: none"> at least 5 different ideas one final idea 	/ 4 / 2
Final logo: <ul style="list-style-type: none"> based on concept sketches the final poster includes the geometric solids and uses a range of media 	/ 2 / 4
Evaluation: <ul style="list-style-type: none"> the sheet has been completed 	/ 3
Total:	/ 20

Evaluation Sheet

Name:

What do you like about your poster?

What would you do different next time?

What is the most interesting part of your poster?

Why is it interesting?